



August 13 - 14, 2019  
Tinley Park Convention Center  
Tinley Park, IL

## DIRECTORY ADVERTISING OPPORTUNITIES

The MSPCE provides an outstanding, targeted advertising opportunity in its Event Directory & Buyer's Guide. Reserve your four color ad space today and put the spotlight on your company.

**Ad reservation deadline: July 15, 2019**

**Ad materials deadline: July 22, 2019**

- Logo included in listing - \$100
  - Logo on Floor Plan in Event Directory and onsite Exhibitor Locator Billboard — \$150
  - Half Page Ad in the official Event Directory—\$300
  - Directory Listing Package - \$350  
(Includes both of the above. \$100 savings)  
Upload logo files to [marketing@rocehibitions.com](mailto:marketing@rocehibitions.com)  
Logo files must be an Illustrator EPS (vector image) or formatted at the largest physical measurement - high resolution/300 dpi.
  - Full Page Ad — \$400
  - Center Spread — \$500
  - Special Position — Inside Front Cover\*
  - Special Position — Back Cover\*
- \*available on a first come, first served basis*

### Advertising mechanicals, terms, and conditions:

- Trim Size: 5 ½" W x 8 ½" H
- Bleed Size: 5 ¾" W x 8 ¾" H
- Full page ad, live area: 4 ¾" W x 7 ½" H
- Half-page ad, live area: 4 ¾" W x 3 ¾" H
- Binding: Saddle stitch

**Digital materials requirements:** Document should be created to the trim size (plus bleeds) or live area. Adobe PDF/X-1a (high resolution) format is preferred. Images must be 300 pixels per inch (ppi) and in CMYK color mode. A color printout or digital proof of the ad is REQUIRED. High resolution (300ppi) TIFF and JPG formats are also acceptable. Save the file at 300 ppi at 100% of use size and in CMYK color mode.

Send files under 10mb to [marketing@rocehibitions.com](mailto:marketing@rocehibitions.com)

## ONLINE ADVERTISING OPPORTUNITIES

- Rotating Banner Ad (5 available) — \$500 each  
Sponsor's banner ad with link to company website will appear on MSPCE homepage and through-out website
- Email blasts promoting MSPCE to ILACP membership and all attendee prospects.
  - June — \$500  July — \$1,000  August — \$1,500  June, July, & August - \$2,500 (\$500 savings)

Company Name \_\_\_\_\_

Address \_\_\_\_\_ Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### Payment Method

- Check (Payable to ROC Exhibitions, Inc.)  
Amount of check \$ \_\_\_\_\_
- Credit Card  
Amount to be charged on credit card \$ \_\_\_\_\_  
 Visa  MasterCard  American Express

### Return this form by July 22, 2019 to:

MSPCE  
1963 University Lane  
Lisle, IL 60532

Fax: 630-271-8234

E-mail: [brandi@rocehibitions.com](mailto:brandi@rocehibitions.com)

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

CCV Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

- Credit card billing address is same as above
- Credit card billing address below

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_